

Level 6 & 7 Leadership Apprenticeships at Arden University



High-quality apprenticeship programmes, delivered differently

At Arden, we believe that future global graduates should be equipped with lifelong employability skills to thrive in their careers.

Arden University has a proud heritage in flexible learning. From our beginnings in 1990 as the chosen online learning partner for universities across Britain, we've grown and evolved to offer a bespoke learning experience, offering both online and blended learning, to meet the changing needs of modern life.

We want to do things differently, and we believe in doing things better. Our purpose is to deliver outstanding impact, convenience and relevance to the students, graduates and employers of today and the future.

We recognise that higher education providers must proactively respond to the current and future needs, trends and expectations of employers and the evolving economy to create a better world for everyone.

As active champions of equality and diversity, we believe that technology, like education, is a force for social and economic change. By bringing the power of technology together with the potential of education, we provide a potent means to democratise learning and opportunities. Arden believes in revolutionising the traditional university model to remove unnecessary barriers to learning and bring the experience of working towards a degree in line with the reality of today's society and economy.

At Arden, we make higher education more accessible, engaging and beneficial. We recognise that many learners have gained knowledge and experience during their career, and we take this into account when determining suitability for a course (see entry requirements for specific details).

“ We help people **thrive and succeed** through ‘real-world relevant’ education, that is **fuelled by technology**, shaped by employers, and **built around learners’** lives ”



Some of the organisations we work with include:



Why choose Arden University?



DIGITAL FIRST

We provide our employers with an innovative ‘digital-first’ learning experience that supports their employee career progression and wellbeing. All your apprentices will have 24/7 access to our virtual classroom, ilearn, where resources such as video lectures, library resources and a host of other interactive content is available.



CONVENIENCE

We challenge traditional conventions in higher education by pioneering new, flexible modes and options for employers to access learning for the WHOLE workforce – using their timetable. Not ours. And, with a national network of tutors, we can deliver in a location which works for you, whether for existing or new employees.



CO-CREATION

We co-design learning with employers and partner organisations that develop and strengthen their staff and bolster the work readiness of our students.



CONTINUALLY EVOLVING CURRICULUM

We continually update our learning programmes and focus on professions, skills and market disruptions.



FULL SPECTRUM OF LEARNING

As well as independent study online, students attend quarterly, face-to-face sessions that focus on the application of the knowledge, skills and behaviours in the workplace. They are also assigned a coach who works with student and employer throughout.



VALUE FOR MONEY

Businesses paying into the Apprenticeship Levy can access funds which cover all, or a significant proportion, of the cost. Government support for smaller businesses also ensures Degree Apprenticeships are a viable, cost- effective form of training.

A flexible degree apprenticeship solution

In recent years, UK businesses have reportedly experienced a slump in productivity, which sources say could be the result of an increase in ‘accidental managers’ - a term relating to staff who are promoted without receiving additional training to support them in their new role.

This results in missed opportunities for maximising employee performance and business growth, thus adding value to the business bottom line.

Many employers are struggling to recruit and retain staff in an increasingly competitive market, while employees are struggling to progress in their careers, as they lack a breadth of knowledge, skills and behaviours that a degree apprenticeship programme can provide.

For employers, apprenticeships are an effective way to bridge the skills gap within their current workforce and help managers with their personal development.

For learners, degree apprenticeships provide the ability to study without putting their career on hold, and as it’s predominantly online, with just one face- to-face session a quarter.

A delivery mechanism to suit your business

Arden University’s degree apprenticeship programmes can be tailored or bespoke to support your organisational needs. If you’re hoping to set up a cohort specifically for your staff, we can adapt our teaching and delivery mechanism to suit your organisation’s schedule.

Delivering to cohorts locally reduces travel costs, time spent, and administration needed to progress your learning development vision.

Subject to a minimum of 20 learners per programme.

The learning approach

Our degree apprenticeship delivery model consists of:

- ▶ **24/7 access to our virtual learning environment.** In order to ensure a rich learning experience, learners will use our virtual classroom, iLearn, to access a combination of self-driven, flexible - learning, and live teaching delivered through our online platform.
- ▶ **24/7 access to our apprenticeship e-portfolio system BUD,** in order to evidence skills development and workplace application.
- ▶ **6-weekly 1-hour business coaching session** focused on the application of learning directly into the workplace and the development of meta skills and behaviours to achieve workplace competence. The coach is the lynchpin between the degree knowledge and skills application in the workplace. The coach supports each apprentice to find opportunities to apply their learning in the workplace, as well as providing appropriate levels of stretch and challenge to continually encourage and develop a growth mind-set.
- ▶ **Quarterly progress reviews** with each apprentice and line manager to review progress and set expectations for the next stage of learning.
- ▶ **Quarterly high impact masterclasses.** Masterclasses build a community of learning and focus on explicit meta-skills development (including problem solving, creativity, resilience, adaptability, communication, for example). Masterclasses can operate digitally as an online collaboration, or a face-to-face setting.



Chartered Manager Degree Apprenticeship BA (Hons) Business Management (CMI)

Chartered Manager Degree Apprenticeship BA (Hons) Business Management (CMI) with level 5 exemptions

The Chartered Manager Degree Apprenticeship (CMI) is aimed at first time or aspiring managers, or alternatively existing managers who have workplace management experience but who have limited formal training and are looking to build management skills and achieve a degree.

It will equip students with the knowledge and understanding of key and cross-functional business and management disciplines while they continue to work in their current role. They'll study for a degree alongside work-based learning, where they can apply their knowledge directly to their role. Whether it's developing personal and management skills or the ability to understand people within organisations, this chartered management course means they'll graduate with an accredited degree and work-based learning experience.

Chartered Management Institute (CMI) accreditation
Upon completion of this degree apprenticeship, learners will achieve a Level 5 Diploma in Management & Leadership and are able to apply for Chartered Manager status.

CMI promotes excellence in UK management and leadership, and learners will have free CMI membership throughout their studies. This includes access to a range of resources including a large online library, the CMI mentoring service and UK networking events.

Courses entry requirements:
For learners to enrol on this degree apprenticeship they must:

- ▶ Be in employment and have written evidence confirming support from their employer.
- ▶ Have evidence of funding eligibility from their employer.
- ▶ Two subjects at GCE A-level or equivalent.
- ▶ Passes at grade C or above in Maths and English, plus one other subject, at GCSE level or equivalent;
- ▶ Or, have completed a recognised Access Programme or equivalent.

For students whose prior learning was not taught in English:

- ▶ IELTS 6.0 or equivalent (no less than 5.5 in any element).

If you don't have English and/or Maths qualifications (level 2): You will need to commit to achieving these qualifications by the end of your apprenticeship. This will be facilitated at no additional cost to the learner.

Accreditation



Chartered Management Institute

Course duration

4.5 years to complete including EPA

Study mode

Online via our innovative digital platform plus face-to-face coaching.

- ▶ Quarterly Masterclasses
- ▶ 20% off-the-job training.

Cost:

- ▶ Levy Payers: £22,000 (from Levy funds)
- ▶ Non-Levy Payers: £1,100

Qualifications:

- ▶ BA (Hons) Business Management Degree
- ▶ CMI Diploma Level 5 Business Management
- ▶ Chartered Manager Certificate

Modules

▶ **Level 4**

Developing Personal & Management Skills
Understanding the Business Environment
Principles of Marketing
Introduction to Finance
Business Analysis
People and Organisations

▶ **Level 5**

Business Processes
Applied Business Analytics
Enterprise & Entrepreneurship
Management Accounting
Managing Change in Organisations
Managing Across Cultures

▶ **Level 6**

Strategic Management
Marketing Planning
Managing Human Resources
Application of Project Management Techniques
Work-based Project

For managers who have already completed their level 5 apprenticeship, we may be able to create a bespoke, shorter package on a case-by-case basis, for students that want to develop to level 6 and achieve their degree.

Courses entry requirements:
For learners to enrol on this degree apprenticeship they must:

- ▶ Hold a Level 5 Operations Departmental Manager certificate with either CMI or ILM Level 5 Diploma
- ▶ Be in employment and have written evidence confirming support from their employer.
- ▶ Have evidence of funding eligibility from their employer.
- ▶ Two subjects at GCE A-level or equivalent.
- ▶ Passes at grade C or above in Maths and English, plus one other subject, at GCSE level or equivalent;
- ▶ Or, have completed a recognised Access Programme or equivalent.

For students whose prior learning was not taught in English:

- ▶ IELTS 6.0 or equivalent (no less than 5.5 in any element).

If you don't have English and/or Maths qualifications (level 2): You will need to commit to achieving these qualifications by the end of your apprenticeship. This will be facilitated at no additional cost to the learner.

Accreditation



Chartered Management Institute

Course duration

3 years, 1 month to complete including EPA

Study mode

Online via our innovative digital platform plus face-to-face coaching.

- ▶ Quarterly Masterclasses
- ▶ 20% off-the-job training.

Cost:

- ▶ Levy Payers: £16,000 (from Levy funds)
- ▶ Non-Levy Payers: £800

Qualifications:

- ▶ BA (Hons) Business Management Degree
- ▶ Chartered Manager Certificate

Modules*

▶ **Level 4**

Principles of Marketing
Business Analytics

▶ **Level 5**

Applied Business Analytics
Enterprise & Entrepreneurship
Management Accounting
Managing Across Cultures

▶ **Level 6**

Strategic Management
Marketing Planning
Application of Project Management Techniques
Work Based Project

*note this is an example based on a condensed programme, removing two modules. This will change dependent on level 5 qualification.

The Senior Leader Apprenticeship plus MBA (CMI)

The Senior Leader Apprenticeship plus MBA provides apprentices with the knowledge, skills and behaviours needed to implement positive change to their organisations from the get-go.

Aimed at senior leaders, with significant experience, looking to further build their leadership capability and achieve an MBA, this is designed to accelerate students as they expand and formalise their management experience.

Covering modules such as implementing business strategies and ethical leadership, this senior leader apprenticeship will refine and sharpen existing skills, giving students everything they need to succeed in the modern workplace.

As well as awarding a Level 7 Senior Leader Apprenticeship, students at Arden will also receive a Master of Business Administration at no additional cost. Students will attend live sessions with academics and have an assigned professional coach who will visit and assess them within the workplace.

Educating senior managers or executives can not only help maximise the success of UK organisations, but investing in employees is essential for organisations preparing for challenges ahead. Businesses who develop current staff with change management skills can help enhance productivity and planning and can also help bridge vulnerabilities within the workforce.

Future disruptions mean that managers and leaders need to be agile, resilient, able to be capable digital leaders, in order to ensure business stability and continuity. By readying these future leaders with the business skills they require it benefits both the employer and the employee.

CMI accreditation

Upon completion of the Level 7 Senior Leader, learners will also be awarded with a Diploma in Strategic Leadership and be able to apply for their Chartered or Fellowship status with the CMI. CMI promotes excellence in UK management and leadership, and learners will have free CMI membership throughout their studies. This includes access to a range of resources including a large online library, the CMI mentoring service and UK networking events.

Courses entry requirements:

For learners to enrol on this apprenticeship they must:

- ▶ Be in employment and have written evidence confirming support from their employer.

- ▶ Have evidence of funding eligibility from their employer.
- ▶ Have achieved a UK Honours Degree at a minimum of second class (2.2) or equivalent, plus a minimum of two years' work experience.
- ▶ Passes at grade C or above in English and Maths GCSE level or equivalent;

For students who do not have academic qualifications, we also consider your application based on 5 years' management experience.

For students whose prior learning was not taught in English:

- ▶ IELTS 6.5 or equivalent (no less than 6.0 in any element).

If you don't have English and/or Maths qualifications (level 2): You will need to commit to achieving these qualifications by the end of your apprenticeship. This will be facilitated at no additional cost to the learner.

Accreditation



Course duration

2 years, 3 months to complete including EPA

Study mode

Online via our innovative digital platform plus face-to-face coaching.

- ▶ Quarterly Masterclasses
- ▶ 20% off-the-job training.

Cost for Senior Leader Certificate:

- ▶ Levy Payers: £14,000 (from Levy funds)
- ▶ Non-Levy Payers: £700

Cost for MBA and diploma:

- ▶ Free of charge

Qualifications:

- ▶ Senior Leader Apprenticeship Certificate Award
- ▶ Master of Business Administration (MBA)
- ▶ Level 7 Diploma in Strategic Leadership CMI

Modules

- ▶ **Level 7**
Personal & Business Transformation
Ethical Leadership
Managing within a Competitive Environment
Leading Transitions
Implementing Strategy
Sustaining the Business
Workplace Project

Establishing a programme

By working with Arden University, you'll work in partnership to determine the best approach to meet your business needs. We will support you through each step of the process.

- 1 Listen to your requirements**
Every employer is different – we listen to your training and skills development needs and explore the challenges your organisation faces.
- 2 Present potential solutions**
Whether working independently, or with partner providers, we will present potential apprenticeship solutions to meet your needs.
- 3 Agree route and plan**
Together we can agree the best route for delivery and plan the timescales. As a flexible university we pride ourselves on our agility and ability to move quickly – if that's what you need.
- 4 Manage the detail**
We will guide the process, ensuring all the contractual and legal requirements are met. We aim to take any stress and complexity out of the process for you.
- 5 Deliver the programme**
We will deliver the training and assessments for the programme, either independently or as part of a partnership arrangement. We will also provide regular updates regarding learner progress.
- 6 Assess performance**
We will assess the performance of both the learner and the programme in general, to ensure it meets your original brief. We will provide a login to our system so that you can check in on progress at any time and provide monthly and quarterly updates.
- 7 Learn and refine**
Programme evaluation findings can be fed back in and enhancements made for future levels or new cohorts.

Degrees at Arden University

In addition to our apprenticeship programmes, Arden offers both blended and online learning programmes at foundation, undergraduate, degree top up, and postgraduate level. We align the course structure across these different study modes so, if you're looking for consistency across your training provision, your employees outside of England can follow the same format.

Please note: Face-to-face sessions advertised are currently online due to the ongoing pandemic.

ARDEN.AC.UK



Arden House, Middlemarch Park, Coventry, CV3 4FJ

